

## A MULTI MEDIA CONNECTION:

# History of the Educational Media Association of New Jersey

Jean Harris

During the June 7, 1975 New Jersey School Media Association Executive Board meeting, William Koenig suggested that the Executive Board consider establishing a committee to investigate the possibility of a merger between New Jersey School Media Association and the New Jersey Association for Educational Communications and Technology.

Later during this meeting, Anne Ida King moved and Diana de Cordova seconded the motion that an ad hoc committee be appointed to develop guidelines reflecting the Board's attitudes and concerns preliminary to the establishment of a committee to explore a possible NJSMA-NJAECT merger. Martha Lucci was appointed Chairman of this committee with Jim Brodt and Alyce Burtis as members.

In 1975, representatives of the New Jersey School Media Association and the New Jersey Association for Educational Communications and Technology held exploratory meetings on the subject of a possible merger of the two organizations. Several reasons led to this development: the new State certification that classified all librarians and audiovisual personnel as Educational Media Specialists or Associate Educational Media Specialists; the increased incidents of offerings of both NJSMA and NJAECT appealed to the same groups. The idea of a merger of the New Jersey school librarians and audiovisual personnel was in line with the national trend.

The committee contacted several states in which the school library and audiovisual association had

merged and received information regarding preliminary steps prior to merger and a copy of the by-laws from one of the merged groups.

After monthly meetings of a year, the expanded committee members (Robert Ruezinsky, Charles Binier, Carolyn Markuson, Scott Watson for NJAECT and Alyce Burtis, Diane de Cordova, Carolyn Blomgren, Al Saley and Martha Lucci for NJSMA) recommended to each group that merger take place and that the new name be Educational Media Association of New Jersey.

Members of NJAECT approved this recommendation via a mail ballot by April 4, 1977. At the NJSMA Spring business meeting held April 23, 1977 in Atlantic City, NJSMA members voted to merge.

During this transition Diane de Cordova (now Diane Biesal) and Robert Ruezinsky served as co-presidents of EMANj in 1977. Al Saley and Robert Ruezinsky served as co-presidents in 1978 and Carolyn Markuson served as president in 1979.

During the first year of the merger all members received two professional periodicals, *Signal Tab* and *Infokineticator*. There were twenty-one (21) standing committees to serve the interests and needs of EMANj members.

The first edition of EMANATIONS was published in the Winter of 1977. Co-editors were Anne Ida King and James D. Lane. Its purpose was to contain articles of a more permanent nature.

Since 1977, EMANj has been facilitating human learning in the State of New Jersey through the development of high quality programs in educational media and technology.



Jean Harris is Consultant of Media Services at the N.J. State Library in Trenton and archivist of EMANj.

### EMANj 1983/84 Executive Board

President	Ellie Brainard
President-Elect	Ruth Toor
Vice-President	Sally Young
Recording Secretary	Marjorie Horowitz
Corresponding Secretary	Lily Chang
Treasurer	Eleanor Gulick
Members-at-Large	Susan Collier (1984)
	Rosemary Skeelee (1985)
Past President	Mary Jane McNally

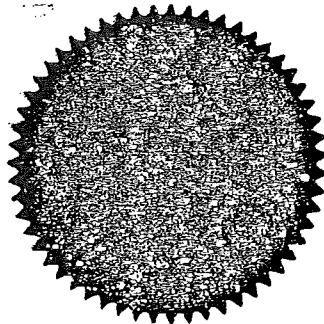
# State of New Jersey



## Department of State

I, the Secretary of State of the State  
of New Jersey, do hereby Certify that the foregoing is a true  
copy of Certificate of Change of Corporate Name of NEW JERSEY ASSOCIATION  
FOR EDUCATIONAL COMMUNICATIONS AND TECHNOLOGY to EDUCATIONAL MEDIA ASSOCIATION OF  
NEW JERSEY

\_\_\_\_\_ and the endorsements thereon;  
as the same is taken from and compared with the original filed  
in my office on the 21st day of February A.D.  
1978, and now remaining on file and of record therein.



In Testimony Whereof, I have hereunto  
set my hand and affixed my Official  
Seal at Trenton, this 21st  
day of February A.D. 1978

DONALD LA. Secretary of State.

*g. z. ...*  
SECRETARY OF STATE

# Certificate of Incorporation

SEP 3 1976

OF THE

NEW JERSEY ASSOCIATION FOR EDUCATIONAL COMMUNICATIONS AND TECHNOLOGY

THIS IS TO CERTIFY that the undersigned do hereby associate themselves into a corporation under and by virtue of the provisions of an act of the Legislature of the State of New Jersey, entitled Title 15 of the Revised Statutes, and the several supplements thereto and acts amendatory thereof.

FIRST.—The name of this corporation is New Jersey Association for Educational Communications and Technology

SECOND.—The purposes for which this corporation is formed are to foster the use of media and technology in the schools and colleges of New Jersey. To run non-profit seminars and workshops in these schools, to publish a newsletter to members of the Association and to award annual scholarships. The Association is not operated for pecuniary profit.

THIRD.—The location of the principal office of this corporation is at Nb. Montclair State College <sup>Town</sup> SEEX, in the XXSY of Montclair, County of Essex 07043 and the name of the agent therein and in charge thereof, upon whom process against the corporation may be served is, Joseph F. Becker, Esq., Mathematics and Science Building Montclair State College, Montclair, New Jersey 07043 <sup>Zip Code</sup>

FOURTH.—The number of trustees of this corporation is Seven

FIFTH.—The names of the trustees selected for the first year of existence of this corporation are <sup>1</sup>William Koenig, <sup>2</sup>Aaron Grossman, <sup>3</sup>Lydia Nese, <sup>4</sup>Carolyn Markuson, <sup>5</sup>Lester Anderson, <sup>6</sup>Dick Schuler, <sup>7</sup>Robert Ruzinsky  
<sup>1</sup>Three Sandt Lane, Long Valley, NJ 07853; <sup>2</sup>118 Meeting House Lane, Cherry Hill, NJ 08034; <sup>3</sup>23 Gautier Ave., Jersey City, NJ 08306; <sup>4</sup>56 Dellwood Ave., Chatham, NJ 07928; <sup>5</sup>603A Troy Towers, Bloomfield, NJ 08848; <sup>6</sup>13 Oberlin St., Maplewood, NJ 07040; <sup>7</sup>66 Claridge Place, Colonia, NJ 07067

In witness whereof, we have hereunto set our hands and seals this 9th day of April, A.D. 19 76

*William Koenig*  
*Aaron Grossman*  
*Lydia Nese*  
*Carolyn A. Markuson*  
*Lester Anderson*  
*Dick Schuler*  
*Robert Ruzinsky*

Signed, sealed and delivered in the presence of Joseph F. Becker Esq.

78 JAN

FILED AND RECORDED

FEB 21 1978

AMENDMENT TO THE CERTIFICATE OF INCORPORATION OF THE NEW JERSEY ASSOCIATION FOR EDUCATIONAL COMMUNICATIONS AND TECHNOLOGY  
DONALD LAN  
SECRETARY OF STATE

*C. Singer*

IT IS HEREBY AMENDED that the name of the New Jersey Association for Educational Communications and Technology be changed to the EDUCATIONAL MEDIA ASSOCIATION OF NEW JERSEY. Such a change is the result of an Executive Board Meeting of the New Jersey Association for Educational Communications and Technology on March 24, 1977 and an affirmative vote by the total membership on April 23, 1977. From this time on the non-Profit Corporation shall be called the EDUCATIONAL MEDIA ASSOCIATION OF NEW JERSEY.

The location of the principal office of this corporation is at Montclair State College, Normal Avenue, Montclair, Essex County 07043 and the name of the agent therein and in charge thereof, upon whom process against the Corporation may be served is Joseph F. Decker, Esq., Math and Science Building, Montclair State College, Montclair, New Jersey 07043.

IN WITNESS WHEREOF, We have hereunto set our hands and seals this fifteenth day of December, Nineteen Hundred and Seventy-seven.

*Robert R. Ruzinsky*  
Co-President

*Diane de Cordova*  
Co-President

*John Dumansky*  
Secretary

STATE OF NEW JERSEY )  
COUNTY OF ESSEX ) SS:

BE IT REMEMBERED, That on this fifteenth day of December, Nineteen Hundred and Seventy-seven, before me, the subscriber, Joseph F. Decker, an Attorney at Law of the State of New Jersey personally appeared Diane de Cordova, Robert R. Ruzinsky and John Dumansky who, I am satisfied are the Officers of the Corporation mentioned in the within Instrument, and thereupon they acknowledged that they signed, sealed and delivered the same as their act and deed, for the uses and purposes therein expressed

*Joseph F. Decker*

Prepared by: Joseph F. Decker, Esq.

CERTIFICATION OF COMBINATION

NICHOLAS V. GAVITO  
ESSEX COUNTY CLERK

IT IS HEREBY CERTIFIED THAT the NEW JERSEY SCHOOL MEDIA ASSOCIATION and the NEW JERSEY ASSOCIATION FOR EDUCATIONAL COMMUNICATIONS AND TECHNOLOGY combined to form the non-profit corporation from this time on to be called the EDUCATIONAL MEDIA ASSOCIATION OF NEW JERSEY. Such combination was a result of the following:

(1) On March 24, 1977 at an Executive Board Meeting, executives of the New Jersey School Media Association and executives of the New Jersey Association for Educational Communications and Technology proposed a combination of the Associations and submitted a Constitution and By-Laws of the new Association (Exhibit No. 1).

(2) On March 25, 1977 the membership of the respective Associations were alerted to the proposed combination (Exhibit 2).

(3) On March 1, 1977 ballots were sent out to the respective associations, more than thirty (30) days prior to the return date (Exhibit 2).

(4) As of April 23, 1977, the votes were tallied and of those returned only one (1) of the nine hundred (900) ballots sent out voted against merger and eighty-seven (87) voted for merger. It is apparent that the greater majority of the Associations agreed to merge (Exhibit 3).

(5) The results of the election were reported in the INFOKINETICATOR, a periodical widely circulated and distributed to all members of both Associations. There have been no objections as to the results of the election, to the procedures, or to the

decision to combine (except for the one vote) (Exhibit 4).

(6) The purpose of the Corporation shall be to facilitate human learning in the State of New Jersey through the development of high quality programs in educational media and technology.

(7) The location of the principal office of this Corporation is at Montclair State College in the Town of Montclair, County of Essex, 07043.

(8) The name of the agent therein and in charge thereof, upon whom process against the Corporation may be served is

Joseph F. Becker, Esq.  
Mathematics and Science Building  
Montclair State College  
Montclair, New Jersey 07043

(9) The names and addresses of the Trustees selected for the first year of existence of this Corporation are:

Diane de Cordova  
Elementary Schools  
410 Bogert Rd.  
River Edge, N. J. 07661

Robert R. Ruezinsky  
Media Center  
Montclair State College  
Upper Montclair, N. J. 07043

Al Saley  
Mt. Lakes High School  
Mt. Lakes, N. J. 07046

Carolyn Markuson  
Jonathan Dayton Regional High School  
Mountain Ave.  
Springfield, N. J. 07081

John Dumansky  
100 Christie Hgts. St.  
Leonia, N. J. 07605

Carolyn Royce  
Somerset Co. Vocational Tech. Schools  
N. Bridge St. & Vogt Dr.  
Bridgewater, N. J. 08807

Lynette Tillery  
Forest Hill School  
Wildwood Ave. & Park Blvd.  
Camden, N. J. 08103

William Martin  
Roxbury High School  
45 S. Hillside Ave.  
Succasunna, N. J. 07876

Richard L. Strickler  
Toms River High School North  
Old Freehold Rd., Toms River, N. J. 08753

In witness whereof we have hereunto set our hands and seals  
the 6<sup>th</sup> day of September, 1977. We certify the statements  
made are true to the best of our knowledge, information and belief  
and are made in truth and good faith.

WITNESS:

Diane de Cordova  
Diane de Cordova

Robert R. Ruezinsky  
Robert R. Ruezinsky

Al Saley  
Al Saley

Carolyn Markuson  
Carolyn Markuson

John Dumansky  
John Dumansky

Carolyn Royce  
Carolyn Royce

Lynette M. Tillery  
Lynette Tillery

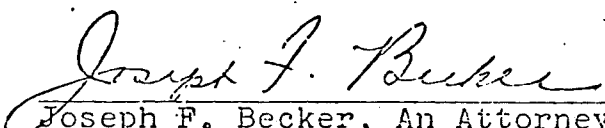
William Martin  
William Martin

Richard L. Strickler  
Richard L. Strickler

Joseph F. Becker, an Attorney  
at Law of The State of New Jersey

COUNTY OF ESSEX: SS

BE IT REMEMBERED, That on this 6<sup>th</sup> day of September, 1977 before me, the subscriber, Joseph F. Becker, An Attorney at Law of the State of New Jersey, personally appeared Diane de Cordova, Robert R. Ruezinsky, Al Saley, Carolyn Markuson, John Dumansky, Carolyn Royce, Lynette Tillery, William Martin and Richard L. Strickler, who, I am satisfied, are the Trustees of the non-profit Corporation herein formed by combining; and I, having first made known to them the contents thereof, they did acknowledge that they signed, sealed and delivered the same as their voluntary act and deed for the uses and purposes therein expressed.

  
Joseph F. Becker, An Attorney at Law  
of the State of New Jersey

Prepared by: Joseph F. Becker, Esq.